



**WORLD
BACKUP
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WORLD BACKUP DAY 2013

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MARCH 31ST

Every year, over 2.5 quintillion bytes of data is created.
That's 2.5 exabytes in a more sane unit of measurement.
Still, humanity has created more information in the last two years than the
entirety of recorded history.

That's a lot of photos, memories, and important projects to lose. Protect
your legacy and backup your data.

**friends don't let friends go without a backup.
take the pledge and tell your friends to back up their data.**

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