Every year, over 2.5 quintillion bytes of data is created. That’s 2.5 exabytes in a more sane unit of measurement. Still, humanity has created more information in the last two years than the entirety of recorded history.

That’s a lot of photos, memories, and important projects to lose. Protect your legacy and backup your data.

friends don’t let friends go without a backup. take the pledge and tell your friends to back up their data.

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